

ABSTRACT OF THE DISCLOSURE

A fixing apparatus includes a heater, an endless belt, a pressure roller, and a heater controller. The heater has a line shape orthogonal to a direction in which a recording sheet carrying an unfixed toner image formed with toner in accordance with image information is transferred. The endless belt is rotated with an inner surface thereof sliding over a surface of the heater. The pressure roller is arranged at a position opposite to the heater relative to the endless belt and is held for rotation in contact with the endless belt under pressure to form a nip therebetween. The heater controller energizes the heater in accordance with the image information. When the recording sheet is brought to the nip with the unfixed toner image facing the endless belt, the pressure roller applies pressure to the recording sheet against the endless belt so that the unfixed toner image is fixed on the recording sheet with heat as the recording sheet is transferred by movement of the endless belt and the pressure roller.